

Social impact assessment: positive outcomes for international students and the local community

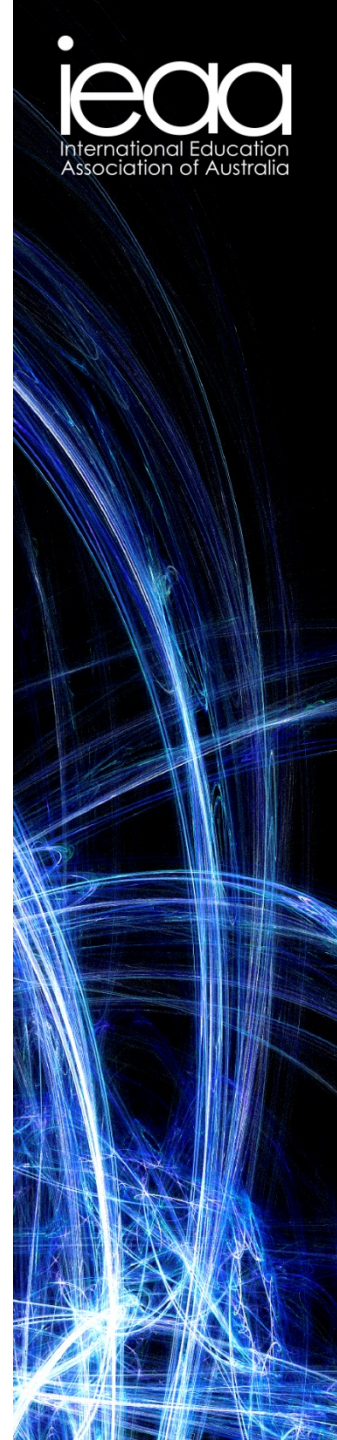
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20 June 2016

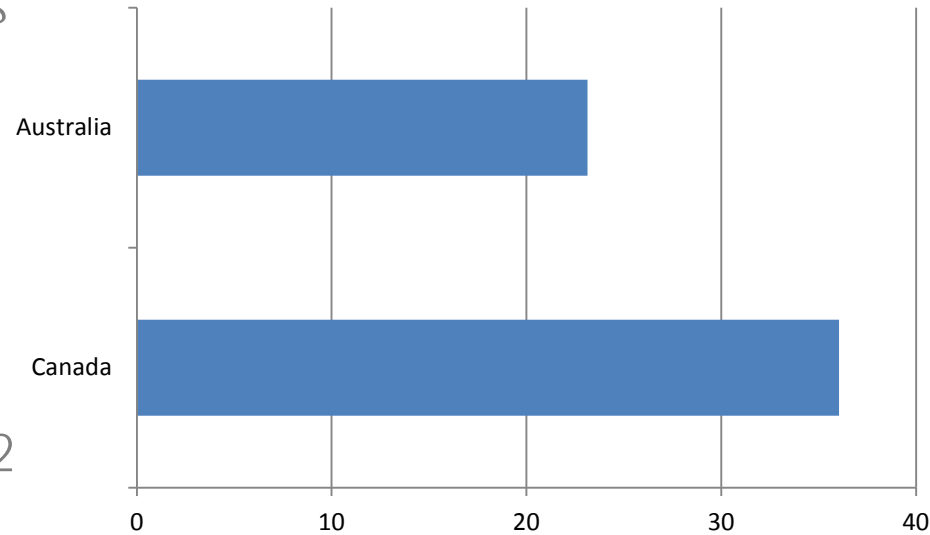
Introduction

- Setting the context – Canada and Australia
- International Education Association of Australia
- Australia today – a new strategy
- Australia's Northern Territory
- Social Impact Assessment
- Sources

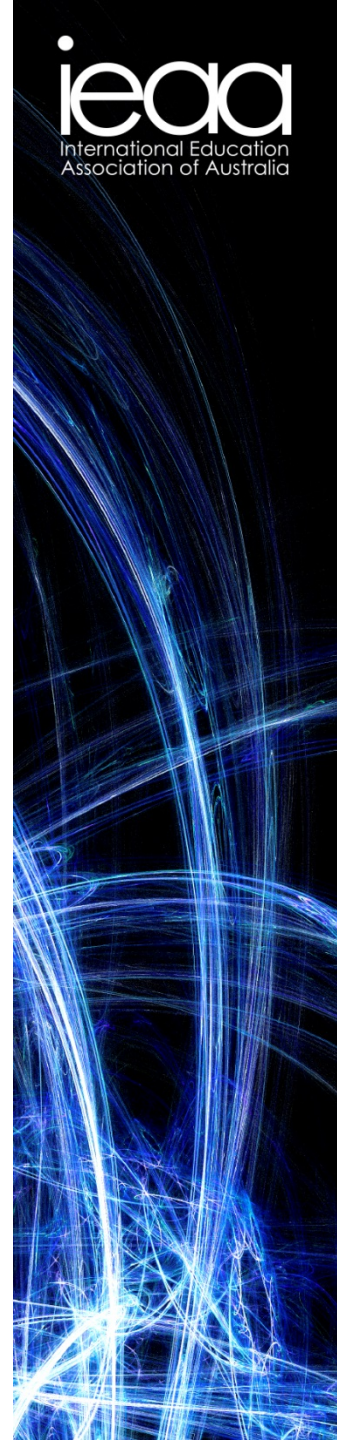
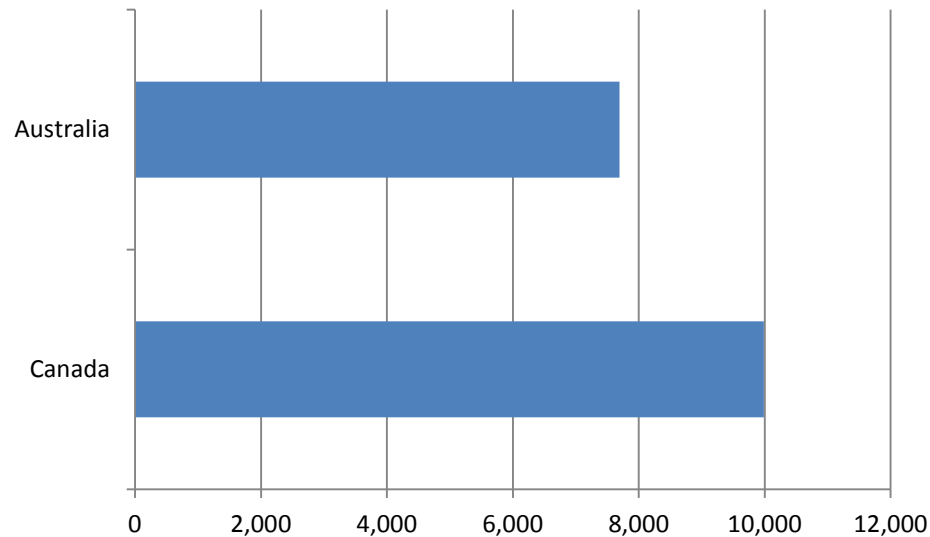


Setting the context: Canada and Australia

Population millions

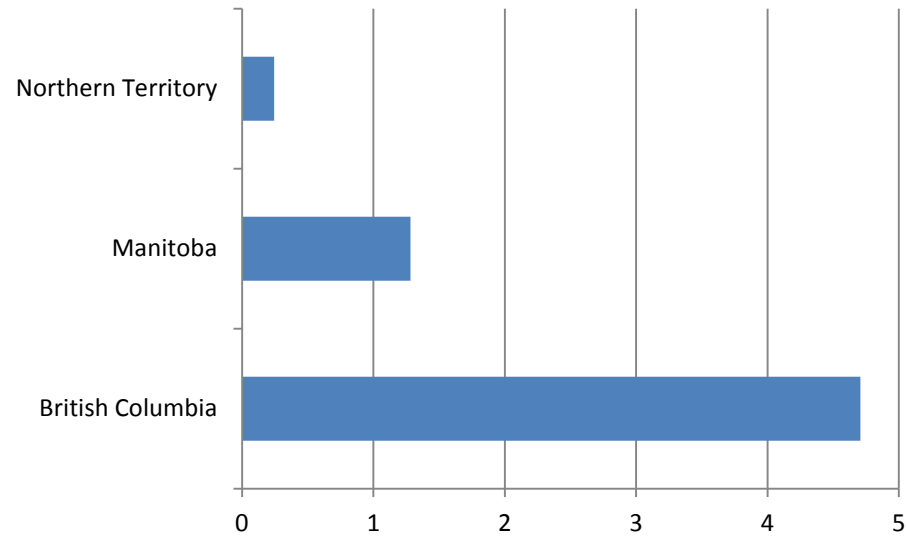


Land mass 000km²

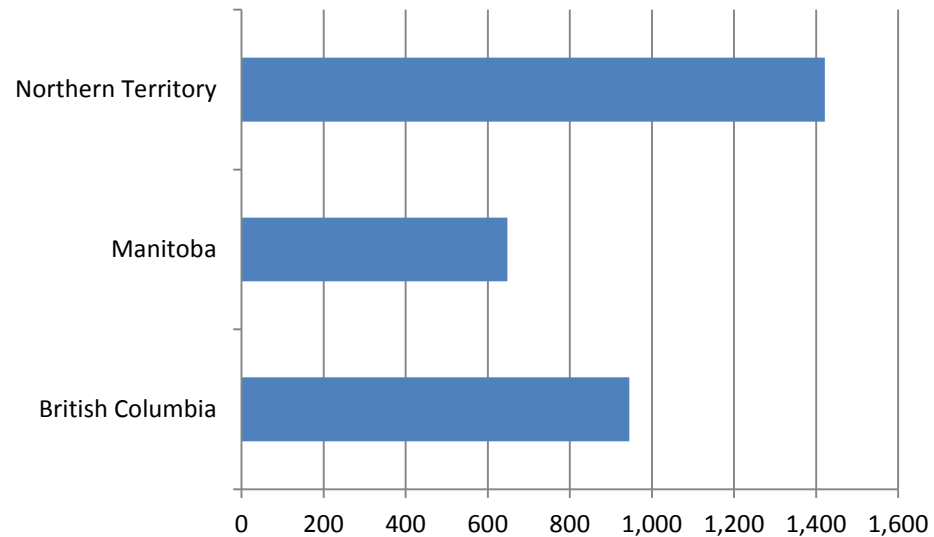


Setting the context: BC, MB, NT

Population millions

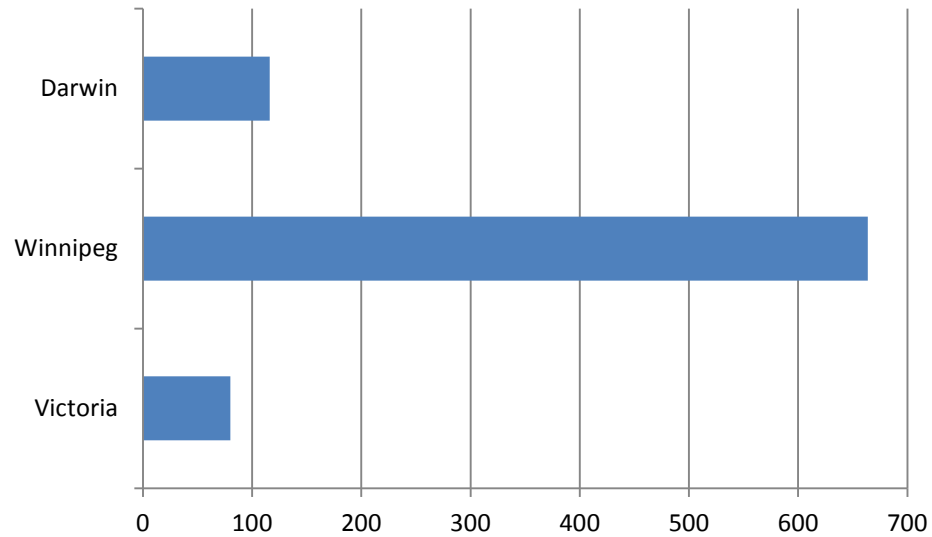


Land mass km²

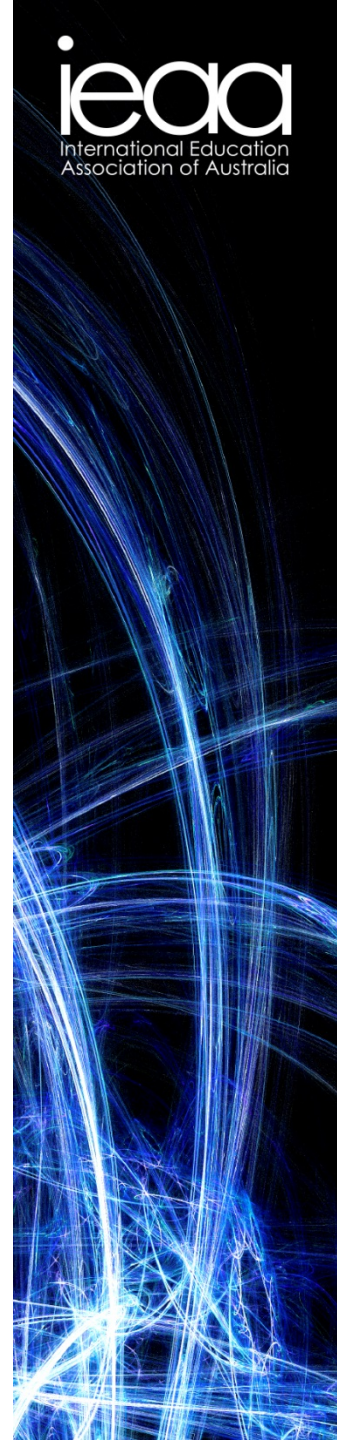
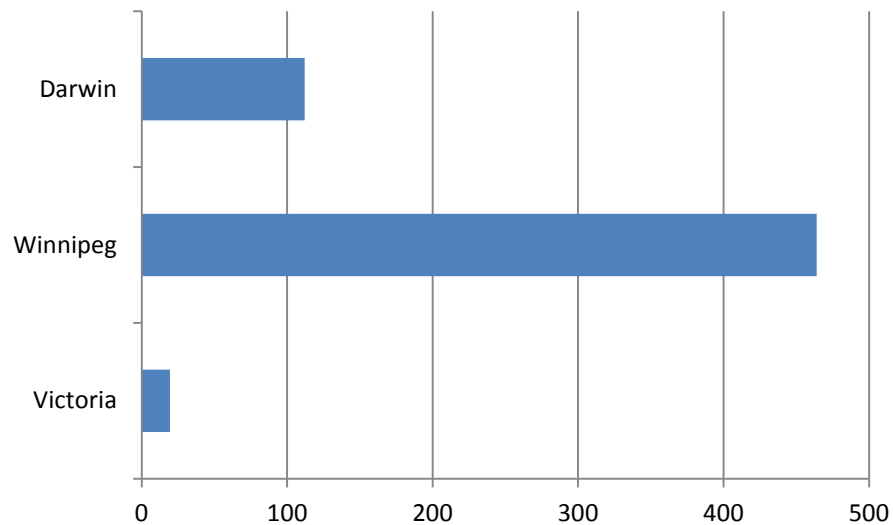


...Victoria, Winnipeg, Darwin

Population 000s

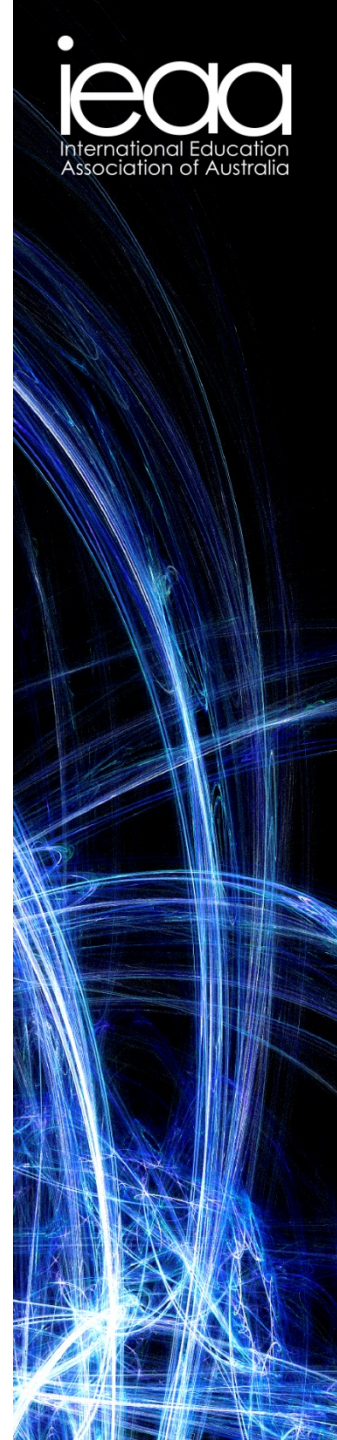


Land mass km²



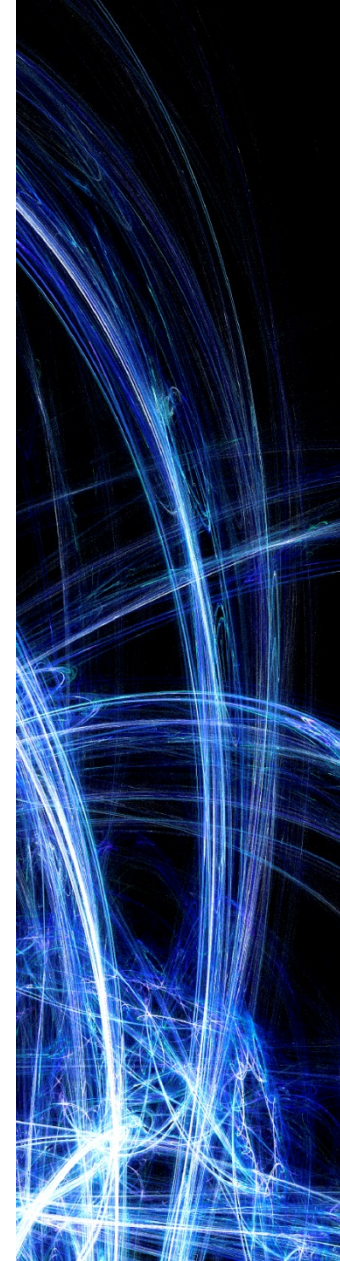
What is IEAA?

- Australia's leading association for international education professionals
- Established in 2004
- More than 2,200 members from almost 250 institutions and organisations around Australia and internationally
- Membership cuts across all sectors
 - Higher education
 - TAFE / VET
 - Schools
 - English language colleges
 - Government
 - Business



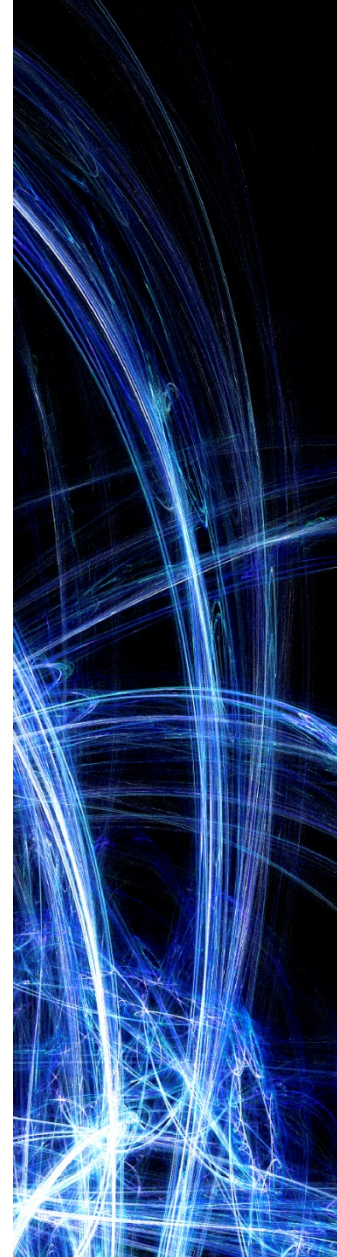
What we do

- Professional development
 - Regular webinars
 - National forums
 - Specialist symposia
(e.g. International employability, student accommodation)
- Australian International Education Conference (AIEC), in partnership with IDP
 - 18–21 October 2016, Melbourne Convention & Exhibition Centre
- Policy and advocacy
- Research and projects
 - International Education Research Network (IERN)
 - Discrete projects (e.g. Learning abroad, TNE engagement in schools)
 - International Education Agent Quality Assurance Framework



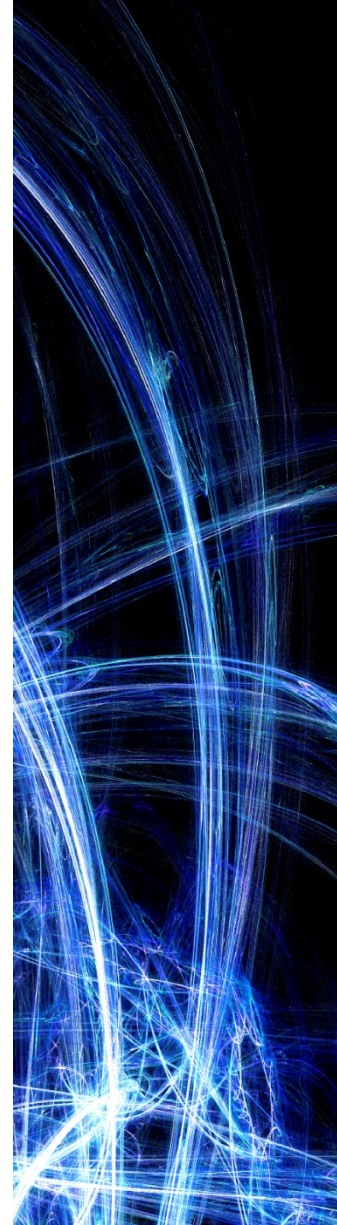
Employability: Learning from past mistakes

- 2014: Post Study Work Rights Visa (PSW) replaced onshore migration
- Offshore education agents, banks liked PSWs
- But failure to communicate PSWs to Australian employers/wider community
- Poor on-campus career advice & internship culture
- Positive response: employer groups, unis and Fed Government now promoting national WIL (Coop) strategy
- Positive response: IEAA produced 3 employability guides for students, education providers, employers



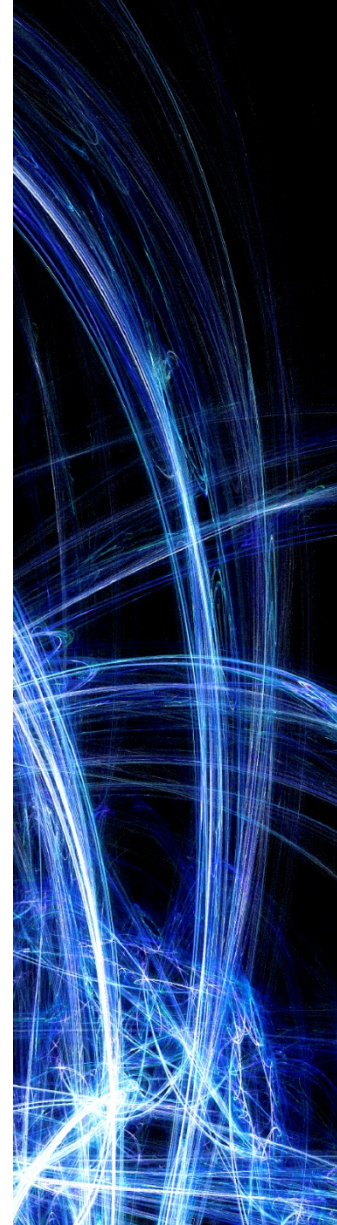
Student accommodation: forced integration or customer choice?

- On-campus privacy concerns/private rental isolation leading to ethno specific bubbles
- U.S.A. unis on-campus model has flow-on effects for domestic/international integration
- Positive response: some Australian unis and one state government now offer 1st year accommodation guarantee
- Positive response: big emphasis now on social activity coordinators, counsellors, mentors and student buddy systems

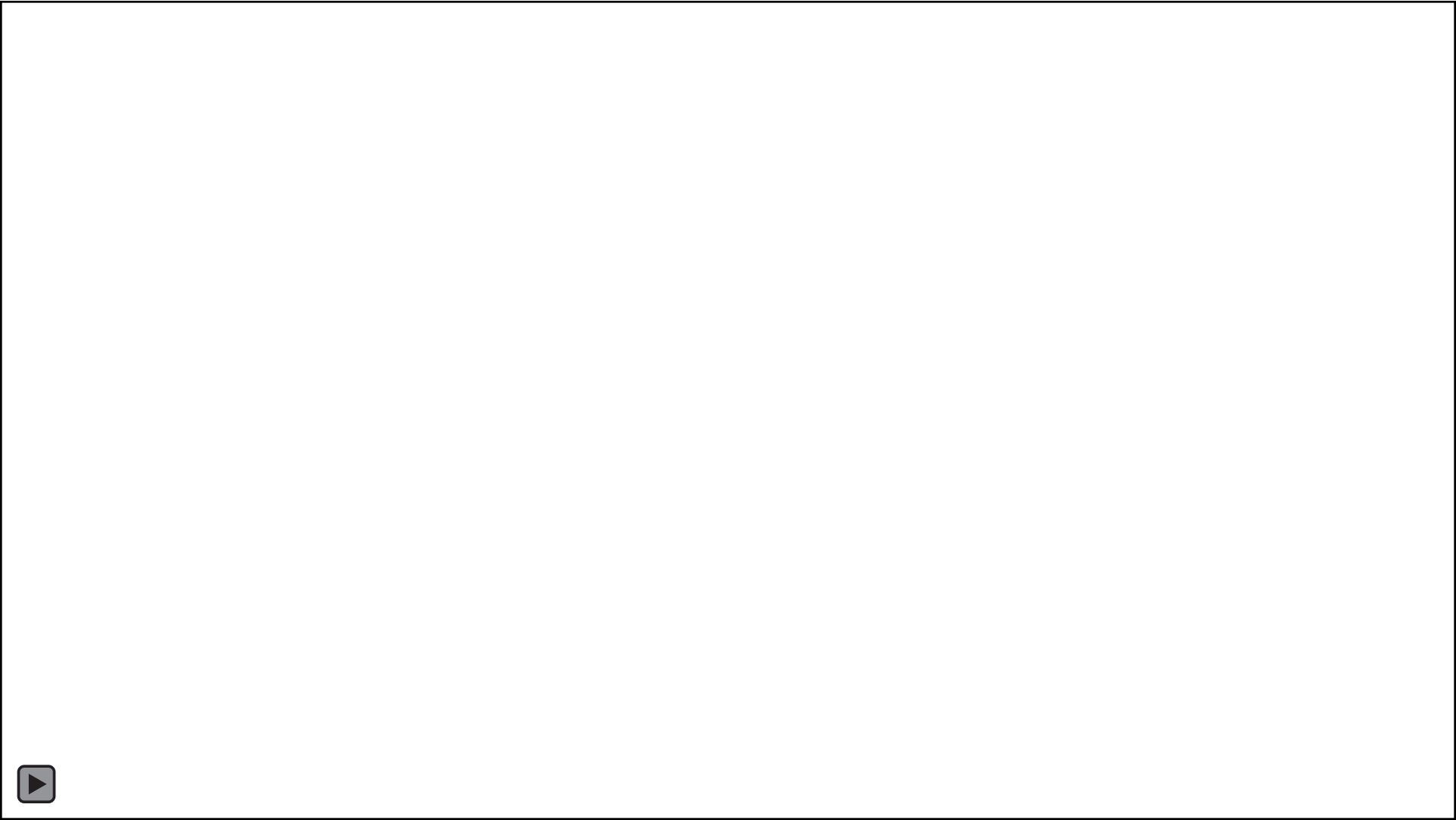


Australia today – a new strategy

- Finalised by Coordinating Committee in Oct 2015
- Signed off by six Federal Ministers and released in May 2016
- The three pillars:
 1. Strengthening the fundamentals
 2. Making transformative connections
 3. Competing globally
- Separate Austrade 2025 'roadmap' released at the same time, as well as Foreign Affairs Department 'Global Alumni Strategy'
- New Coordinating Council: challenge is how it will function and which Minister will chair?
- Separate State Govt strategies/advisory councils, including Northern Territory

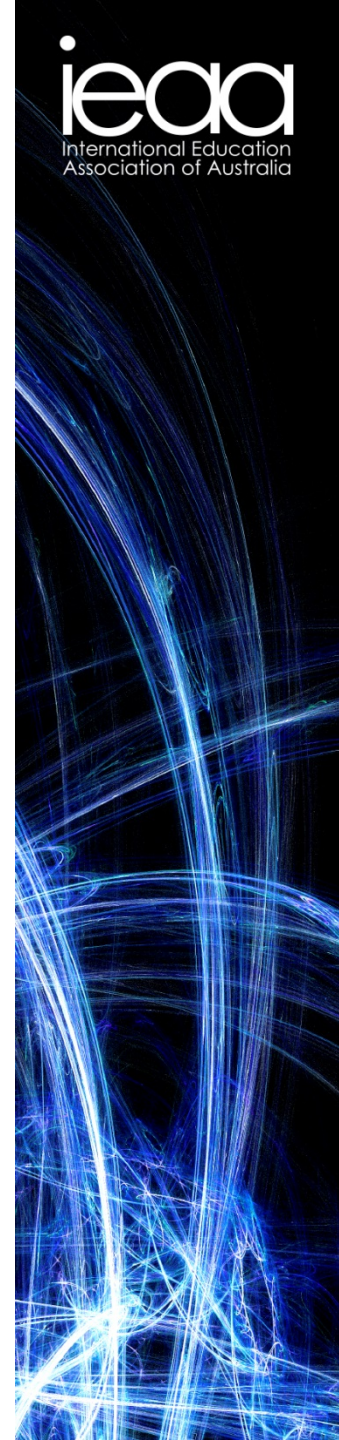
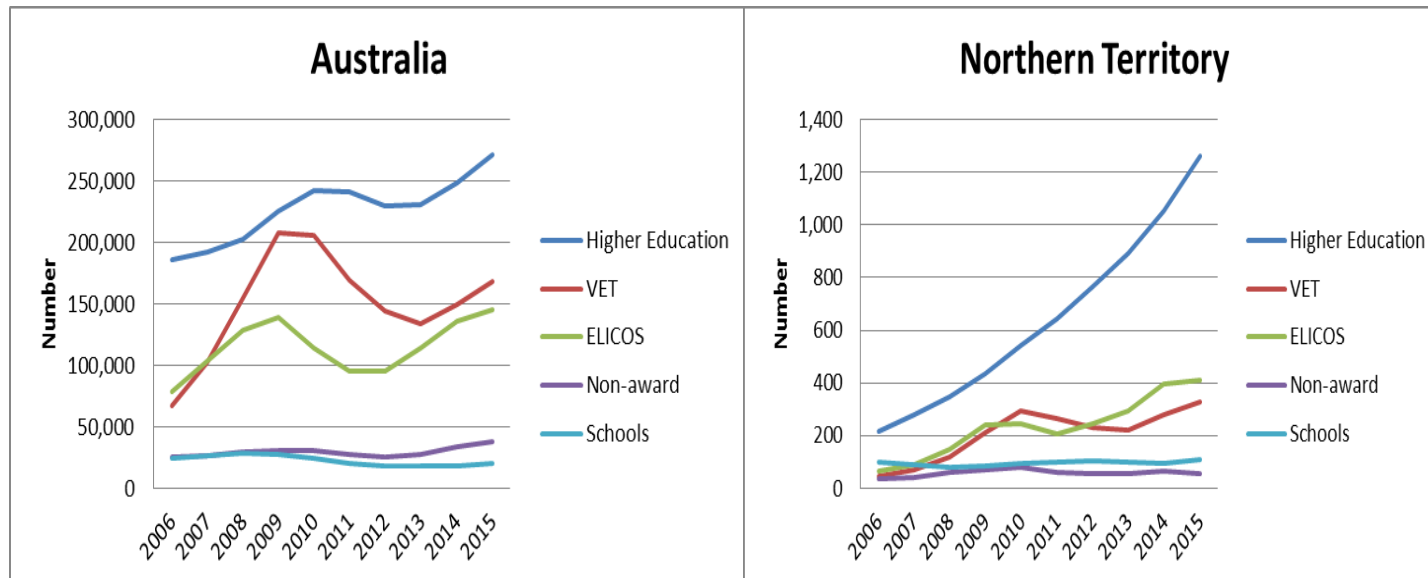








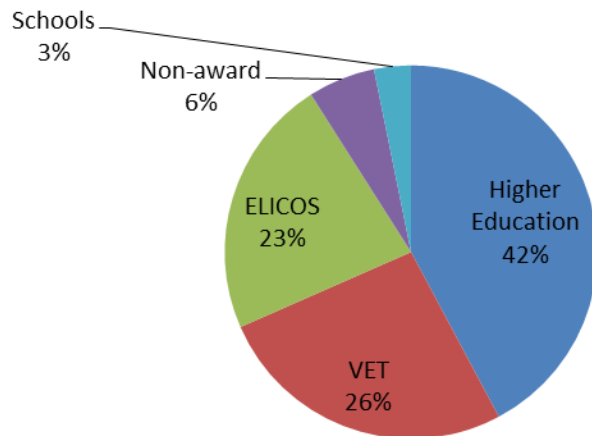
Australia and the NT, 2006–2015



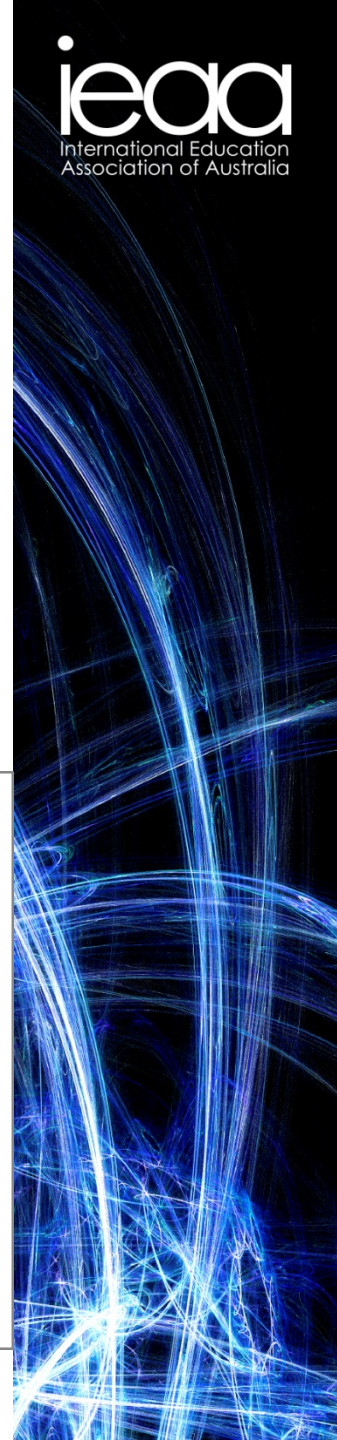
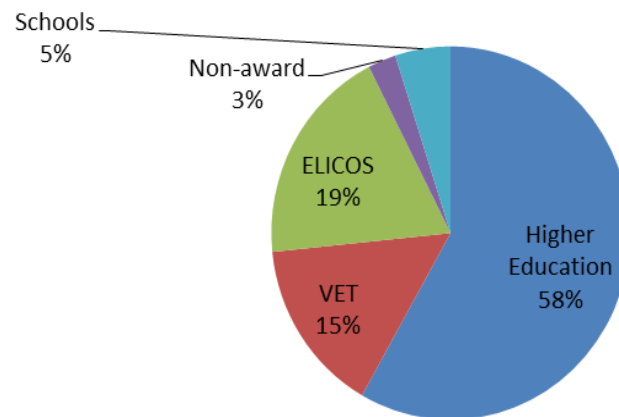


International students by sector: Australia and the NT, 2015

Australia

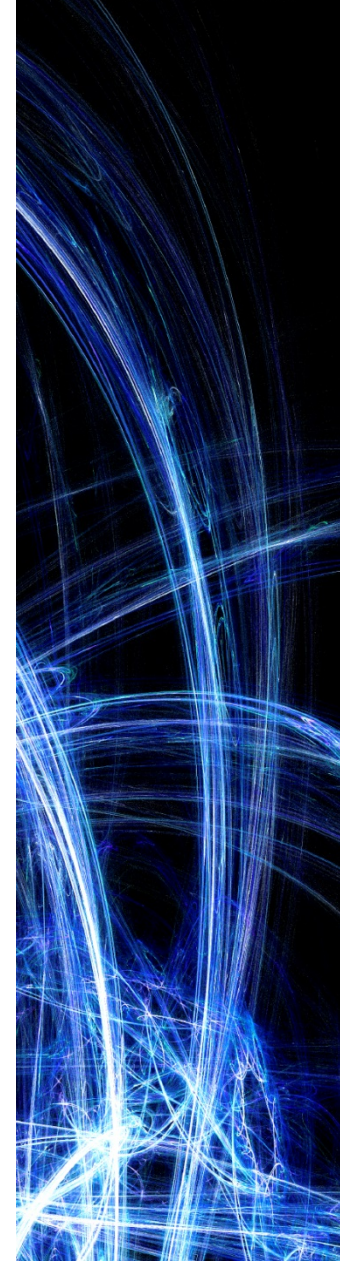
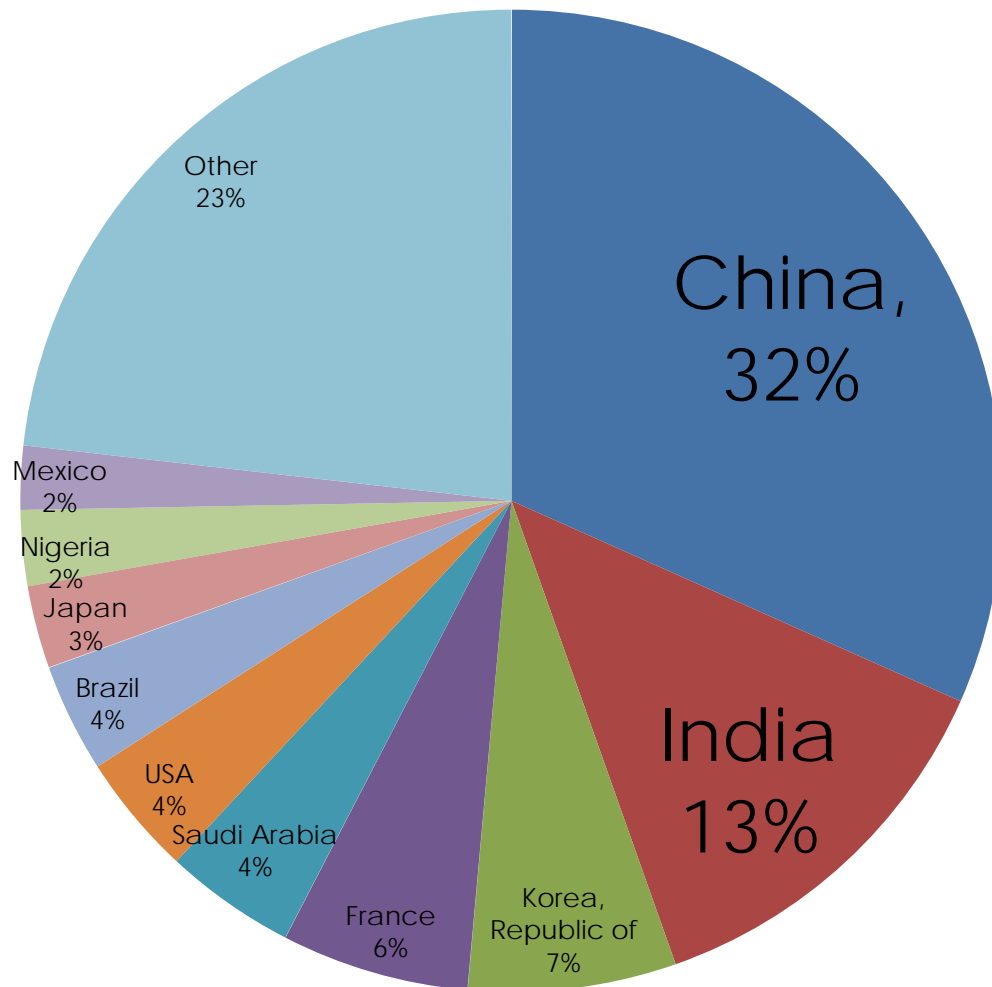


Northern Territory



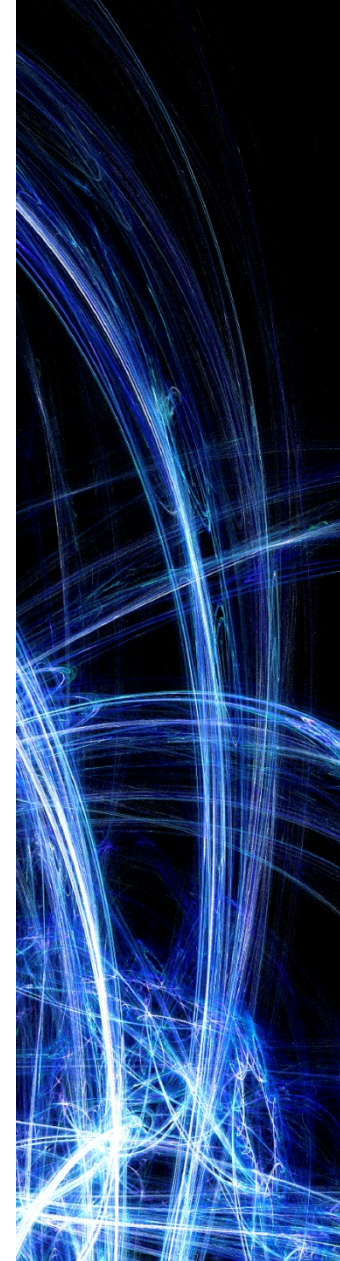
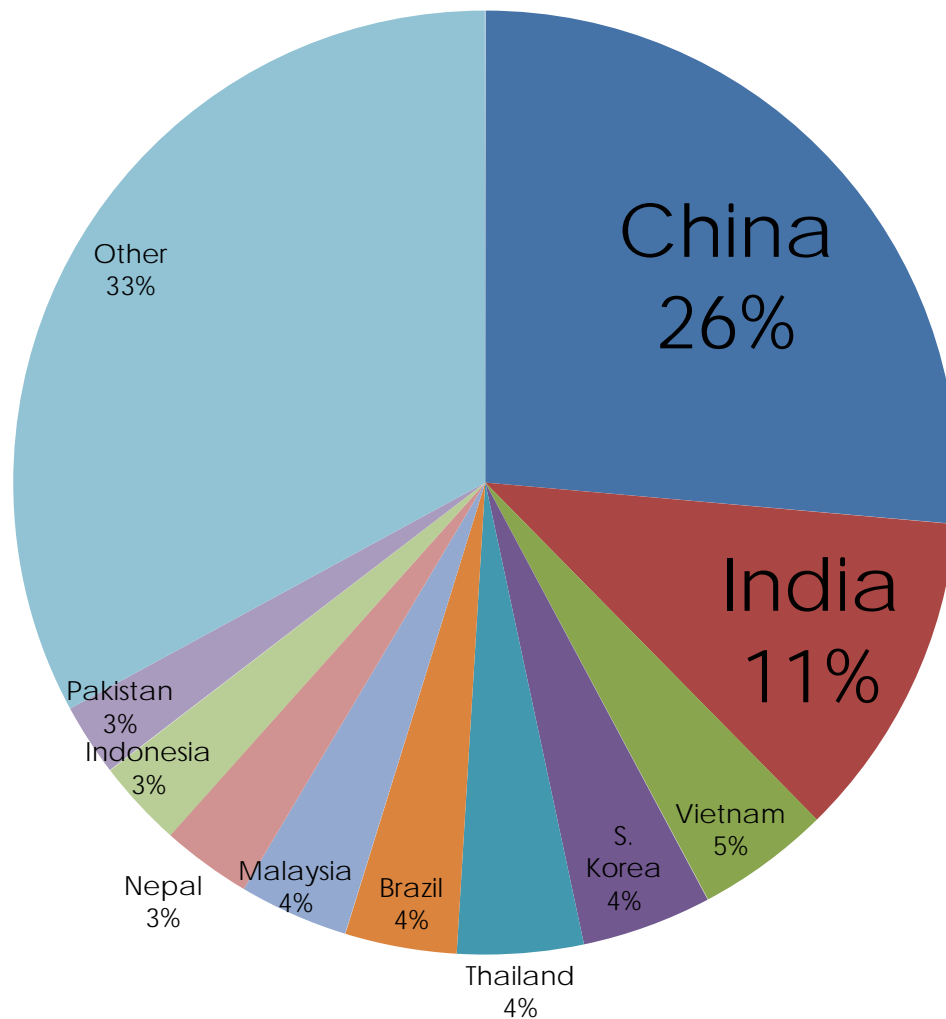


Canada – source countries



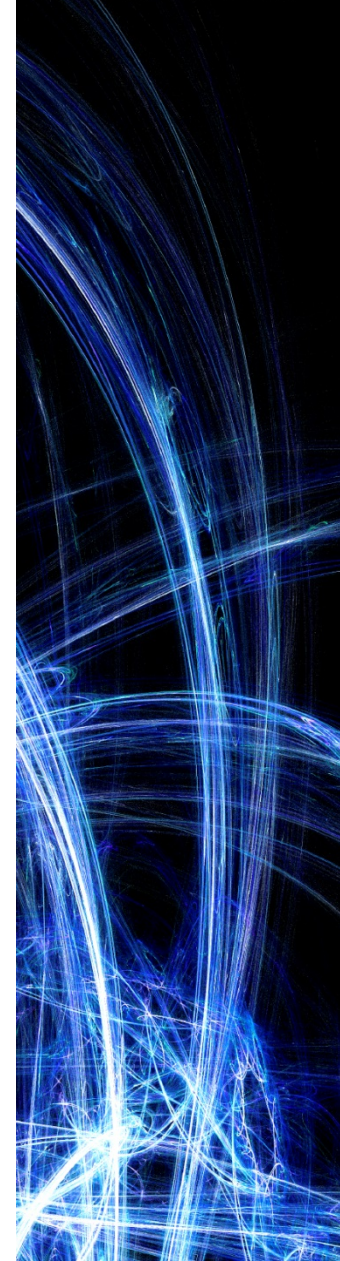
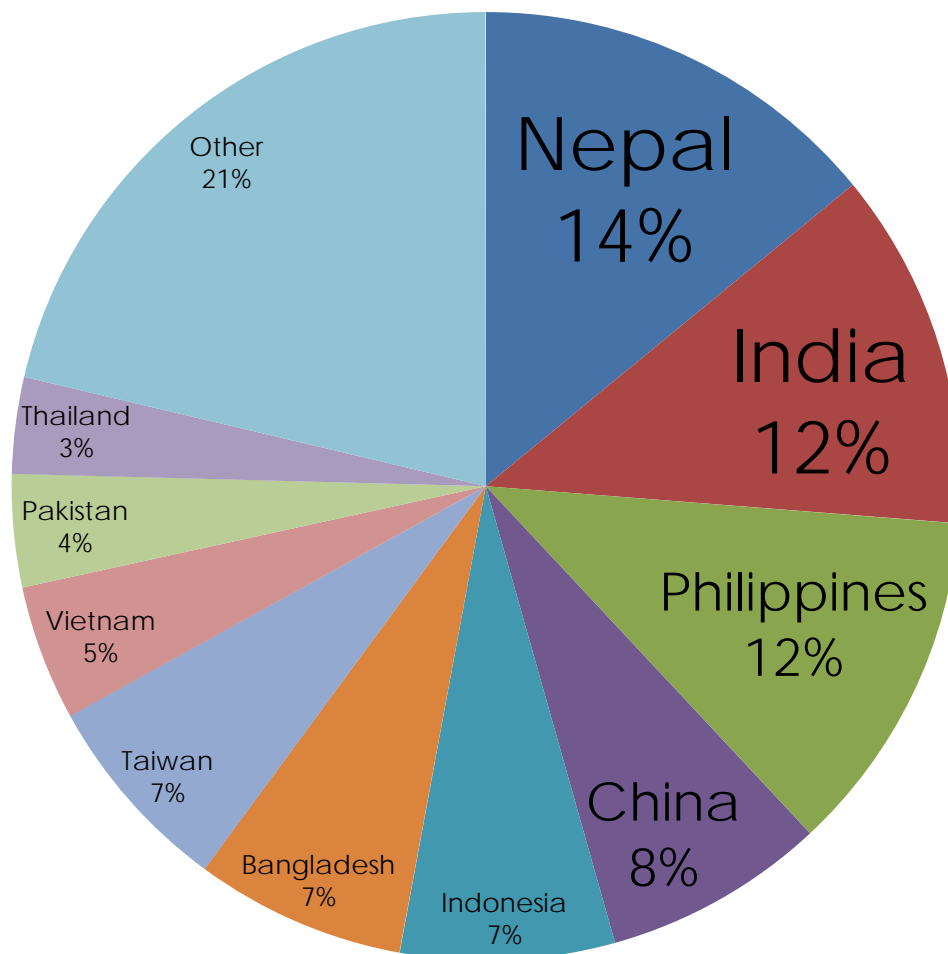


Australia – source countries





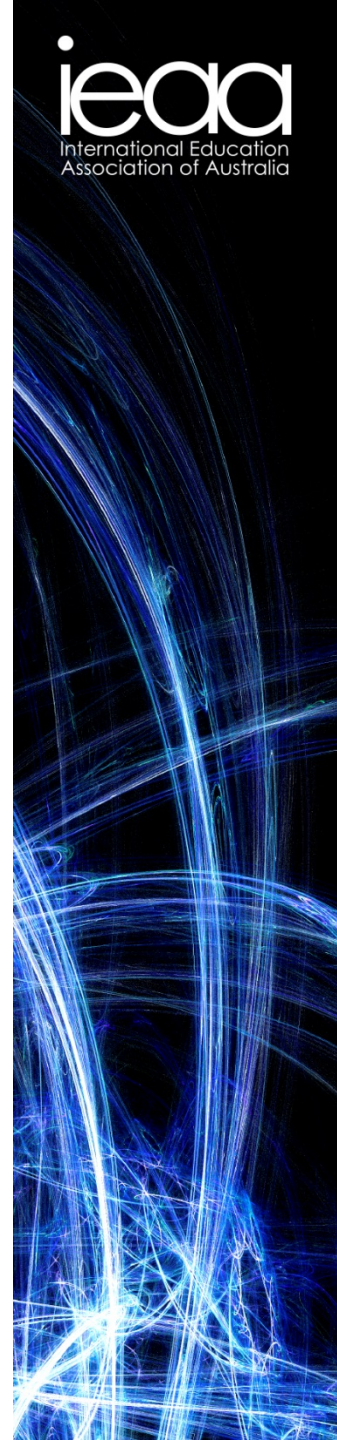
Northern Territory – source countries





Social Impact

The net effect of an activity on a community and the well-being of individuals and families

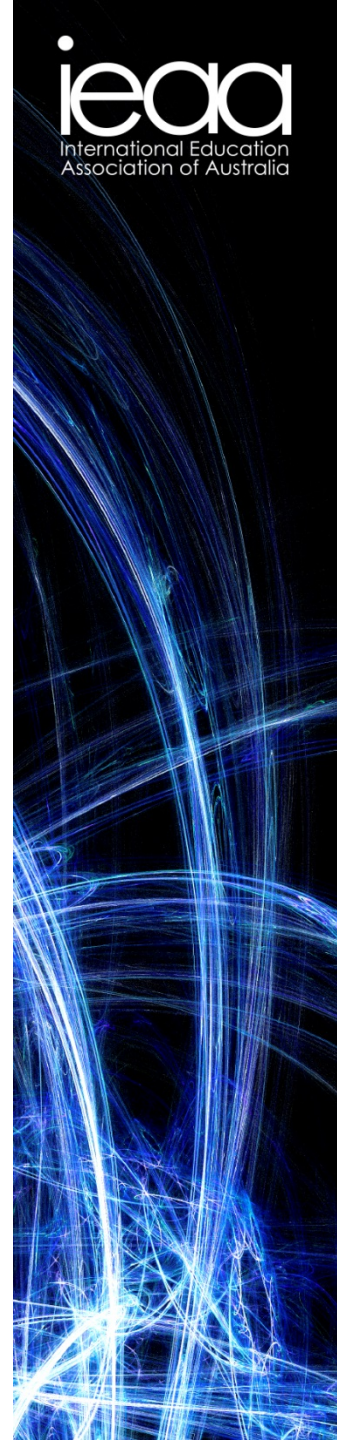






Benefits of social impact assessment

- Reducing risks
- Increasing long-term success
- Identifying issues early
- Planning for social and physical infrastructure
- **Informing and involving stakeholders**
- Attraction and retention of skilled workers
- Competitive advantage
- Compliance





NOW HIRING

**Full Time
Part Time
Seasonal**



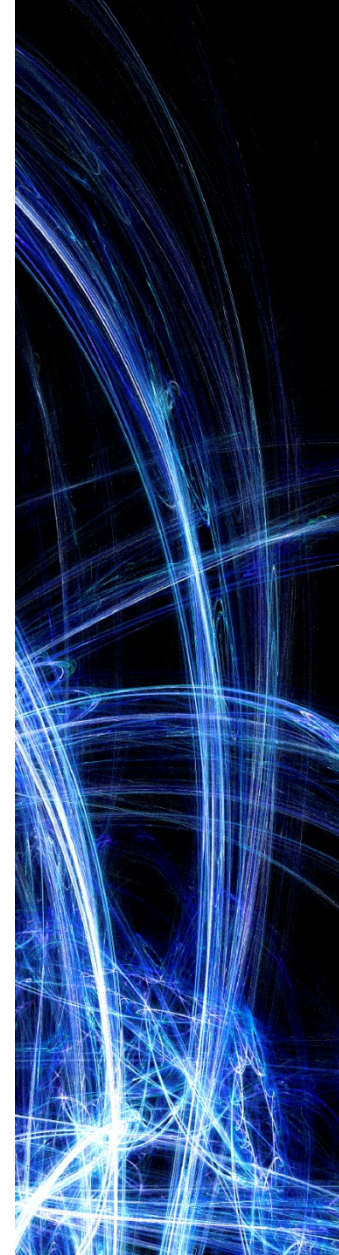
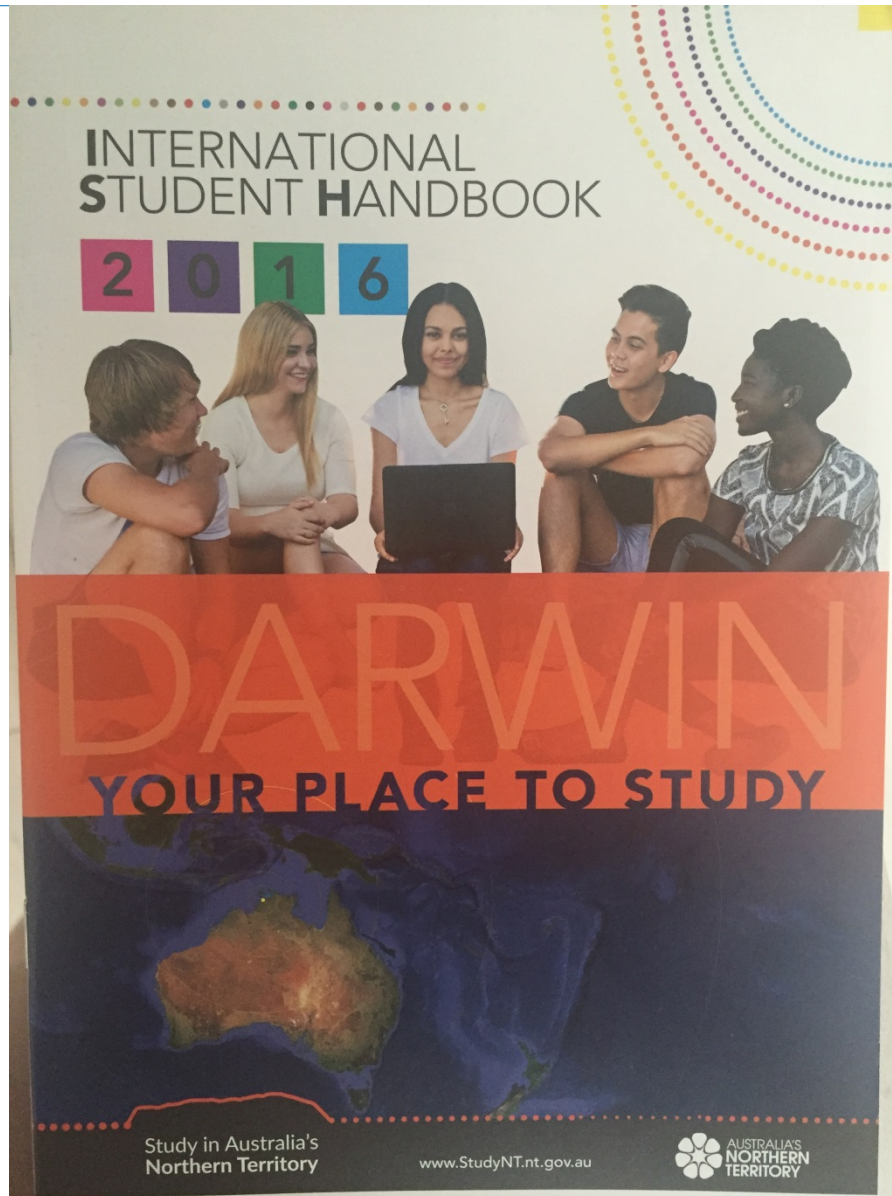
**Students may work Part Time
now (if available) then
then full time (40hrs wk) when
classes finish in April**

**Tired of your present employer !
then join our enthusiastic team
(All resumes held strictly confidential)**

ASK for MORE DETAILS 

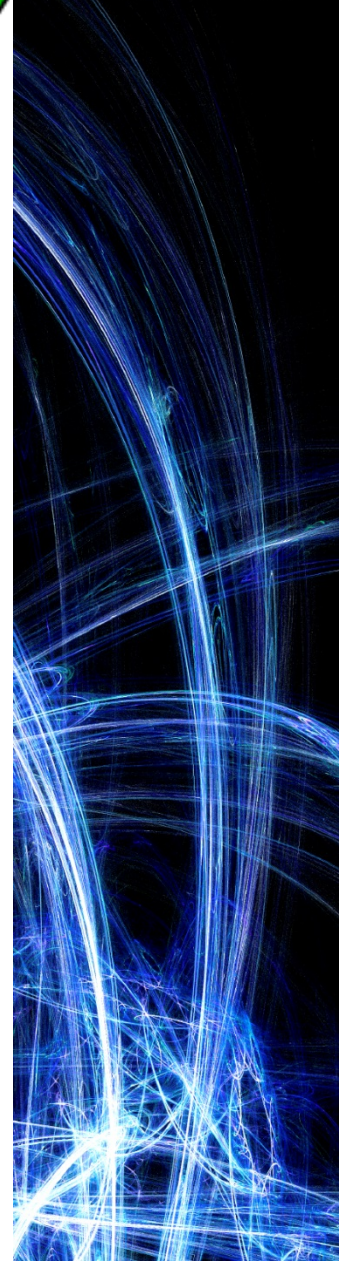


Social impact and local business



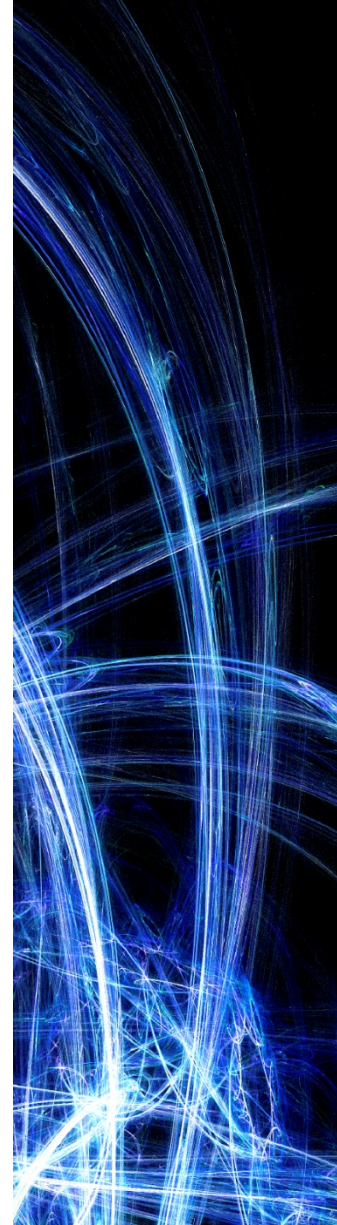


Social impact and accommodation

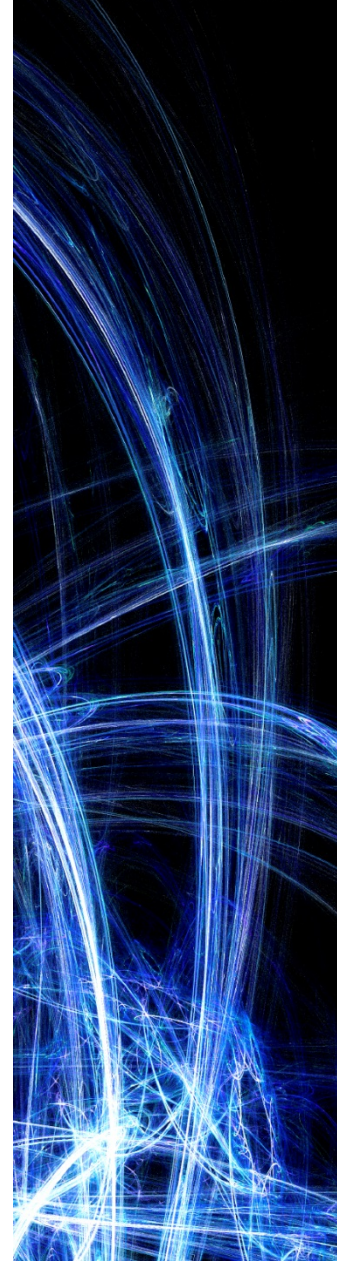




Social impact on the multicultural community



Conclusion



THANK-YOU

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